

What is the Chamber of Commerce

The Yarmouth & Area Chamber of Commerce is a membership driven organization that helps businesses connect with each other. We are a platform by which business owners can influence public policy; locally, provincially and federally. We are a part of the largest business association in the county through the Canadian Chamber of Commerce and we are your local voice.

Although we are first and foremost an advocacy group, we are also here to support your business in any number of ways and constantly evolve our efforts to best support the business community. We encourage our members to engage with Chamber staff and directors, the more you get involved the more you will get out of being a member.



There are any number of reasons to join the Chamber and ultimately your membership is what you make of it. From networking, educational opportunities, business information, advocacy and marketing opportunities and the support we provide on a one-to-one basis, we are here to support your success and the economic prosperity of the region.

Why Join the Chamber

Marketing Opportunities

We provide a means for you to get your message in front of other business owners and employees. We offer the opportunity to;

- Place ads in email messages to members
- Provide social media content
- Event sponsorship opportunities
- Advertising on our website
- Featured Listings in our Members Directory
- and more.

Events

Your Chamber meets regularly, providing networking opportunities, guest speakers and educational seminars, business awards and more.

Chamber Affinity Programs

Chamber membership can also help save a business money through one of the value-added benefits programs available. Programs vary from discounts on professional services and products to access to free business tools and the very popular Chambers Plan, group benefits plan. These additional benefits can be a real benefit to new business on a limited budget as well as established companies looking for ways to maximize their profit margins by decreasing costs.

Improved Public Image

Joining the chamber and becoming a participating member has benefits that are difficult to measure. One of those benefits has to do with public perception. When a prospect or customer sees that you’re affiliated with the chamber, they’re more likely to perceive you as a trustworthy, community-minded business. In other words, membership is like a badge of honour that sets your business apart from non-chamber members.

Professional Development

Throughout the year we provide access to a number of professional development opportunities. The topics vary greatly and we are open to all suggestions. We have partnered with the Province of Nova Scotia to also offer free 10 week training programs. This training is open to owners and staff of any member business.

Membership Levels
Benefits and Dues

Membership Benefits	Champion	Influence	Growth	Connect	Essentials	Basic
Basic Website Business Listing	✓	✓	✓	✓	✓	✓
Member pricing for events etc.	✓	✓	✓	✓	✓	✓
Access Affinity Programs	✓	✓	✓	✓	✓	✓
Advocacy Support	✓	✓	✓	✓	✓	✓
Opp. to serve the Board	✓	✓	✓	✓	✓	✓
Membership sticker & certificate	✓	✓	✓	✓	✓	✓
Digital membership logo	✓	✓	✓	✓	✓	✓
Use of Chamber Boardroom	✓	✓	✓	✓	✓	✓
Featured Membership Listing	✓	✓	✓	✓		
Email Member Announcement	4	4	2	2	1	
Social Media Advertisement	4	4	2	2	1	
Tickets to AGM	8	4	2	1	1	
Tickets to Business Awards	8	4	2	1		
Website Banner Advertising	4	2	1	1		
Opp. to submit blog content	✓	✓				
Ticket to Chairs Round Table	✓					
Yearly Investment	\$1,795	\$995	\$395	\$295	\$195	\$95

Individual and student memberships available at the basic level. Contact the chamber office or visit our website for more information. Trade memberships also available, contact the chamber office to discuss the mutual opportunity.



Love Yarmouth Campaign

The Chamber created this campaign in the height of the pandemic to encourage the local community to support local businesses. The logo and the campaign have been popular since the start and we are continuing this campaign. We encourage all members to get involved by taking the Love Yarmouth pledge, sharing our social media messaging and joining in our efforts. Be sure to visit www.loveyarmouth.com



Physician Recruitment

This started as a grass roots recognition that the area had a problem attracting and retaining doctors. We went searching for a way to help as the Chamber understands that without adequate medical services, businesses and employees will not choose the Yarmouth area as a place to live and do business.

The Chamber partnered with the Yarmouth Hospital Foundation, four municipal units, Province of Nova Scotia, Doctors Nova Scotia, local physicians and private donors to hire a dedicated professional for our area, Rebecca Rose. Together with Nova Scotia Health recruiters, our partners and the community we are seeing the results of the effort and is something all Chamber members can be proud of.



Yarmouth & Area CHAMBER OF COMMERCE

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