

# Nomination Criteria

## Judged Awards



### **Small Business of the Year** (1-10 employees)

This nominee can be from any industry and meets the criteria for; supporting the community, has shown growth and innovation in its business area, and has had a positive impact on the local economy. Must be in business for at least 1 year.

#### **Other:**

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated business must have full and part time employees not exceeding the outlined parameters
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Government entities or crown corporations are not eligible.

### **Business of the Year** (11+ employees)

This nominee can be from any industry and meets the criteria for; supporting the community, has shown growth and innovation in its business area, and has had a positive impact on the local economy. Must be in business for at least 1 year.

#### **Other:**

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated business must have full and part time employees not exceeding the outlined parameters
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Government entities or crown corporations are not eligible.

### **Rising Star of the Year Award**

This is awarded to a locally owned business that is three years old or less, or has had a new owner within the past three years, and has shown innovation, and/or growth and success within our business community.

#### **Other:**

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Nominees must have been in business beginning October 2019 or after.
- Nominees cannot be an expansion of an existing business or a new location of existing business
- Government entities or crown corporations are not eligible.

### **Export Achievement Award**

This award recognizes a business that has demonstrated success in exporting goods or services and expanding its markets to areas outside the local economy.

#### **Other:**

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Government entities or crown corporations are not eligible

### **Customer Service Award**

This award is presented to a business which demonstrates excellence in customer service, going above and beyond what is expected. This business should foster a customer service atmosphere among its staff and always be pushing to be better.

#### **Other:**

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Government entities or crown corporations are not eligible.

# Nomination Criteria Judged Awards



## Community Impact Award

This award honors a company or business that has demonstrated exceptional public spirit through active staff participation in our community. The nominee will have shown support for our community through sponsorships and charitable initiatives or by monetary and/or in-kind contributions.

### Other:

- Must accept their nomination, agree to complete any forms and provide any required information needed prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated businesses must be a sole proprietorship, partnership, social enterprise or corporation based and operating in the Tri-County Area.
- The Community Impact Award should be awarded to the business whose community investments have yielded significant social return on investment
- Government entities or crown corporations are not eligible.

## Business Leader of the Year

This award will recognize an individual displaying outstanding leadership in the business community. This individual has made outstanding contributions to the business environment, shows excellence in their field, inspires others and has positively impacted the community at large.

### Other:

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominee should be a business owner or manager

## Young Entrepreneur Award

This nominee can be from any industry and meets the criteria for; supporting the community, has shown growth and innovation in its business area, and has had a positive impact on the local economy. The business must be in business for at least 1 year. The business owner must be 35 years old or younger.

### Other:

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Government entities or crown corporations are not eligible.

## Tourism Business of the Year

This nominee must be a business that supports the tourism industry of Yarmouth & Acadian Shores. They should be; improving the allure of the community for tourists who visit the area, supporting the community, have shown growth and innovation in its business, and has had a positive impact on the local economy. The business must be in business for at least 1 year.

### Other:

- Must accept their nomination, agree to complete any forms and provide any required information need prior to judging and in respect deadlines
- Agree to have their picture and/or business logo displayed in press and at the ceremony
- Nominated businesses must be a sole proprietorship, partnership, or corporation based and operating in the Tri-County Area.
- Government entities, crown corporations or businesses significantly funded by government are not eligible.

## Resiliency Award

This award is open to any business from any industry who had to overcome obstacles during the COVID 19 pandemic. The criteria for this award will be to explain the challenges and adaptations the nominee exhibited during the COVID-19 pandemic, in order for their business to maintain operations.

### Other:

- Must accept their nomination, agree to complete any forms and provide any required information needed prior to judging, and in respect to deadlines.
- Agree to have their picture and/or business logo displayed in press and at the ceremony.
- Nominated businesses must be a sole proprietorship, partnership, social enterprise or corporations based and operating in the Tri-County Area.
- Government entities or crown corporations are not eligible.